

RTRT: The Next Generation of Race Tracking

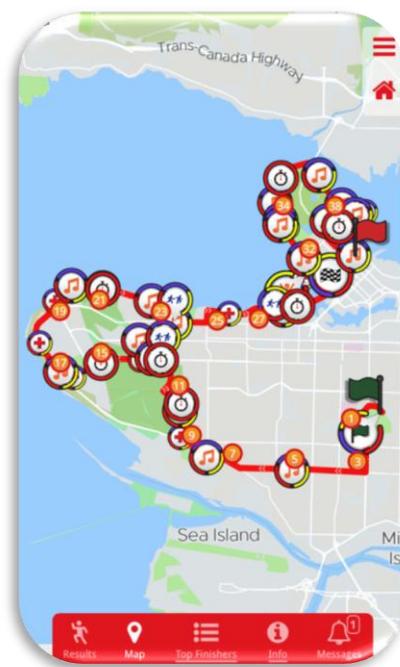
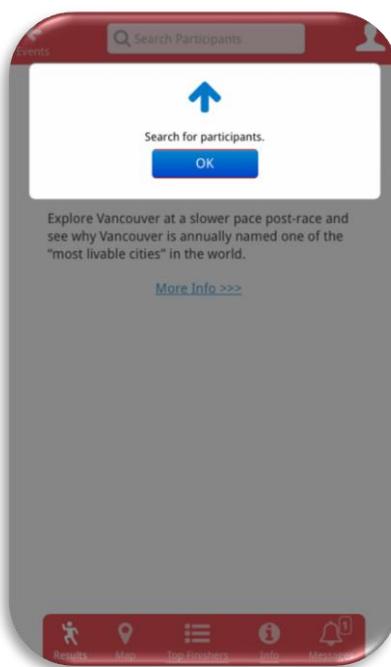
RTRT.me provides Real-Time Race Tracking and other services for world class running and multi-sport events. To date, it has tracked 5,727,330 finishers in 810 events worldwide. This year, RTRT.me has partnered with IRONMAN and Sportstats to create a seamless, custom, and unique tracking experience— the first of its kind.

RTRT.me is an easy-to-use app with step-by-step instructions from the moment you open it. It is a quick and easy way for Race Organizers to distribute information to participants and spectators, add increased visibility for sponsors, and offer live tracking in a new and exciting format.



Features

- ✓ Mobile App with Live Push Notifications
- ✓ Web Tracker & Leaderboard
- ✓ Social Media (Facebook/Twitter) & Email Live Updates
- ✓ Interactive Event Maps with Live Map Tracking
- ✓ Cheer Screen Campaigns
- ✓ Live Leaderboard Scrolling Displays
- ✓ Volunteer/Staff Management System
- ✓ Roster Management, Package Pickup, and Registration Confirmation Tools
- ✓ The ability to create and integrate custom software campaigns specific to your event!



On Your Mark, Get Set, CHEER!

RTRT.me offers the ability for friends and family to submit messages of encouragement and inspiration from anywhere around the world. These messages display on a large screen (provided by the event) on-course to give runners that extra push to get to the finish line. Messages can also be emailed to participants following the event so that they can relive that moment again while they're on their runner's high.

